

"I'm able to take hours of work and literally pull it out in a three minute workflow. Alteryx helps us be strategic, and I think that's what I'm most excited about."

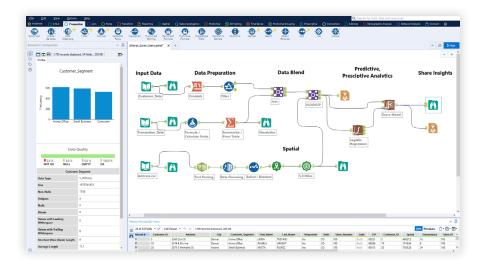
Amy Roll,

Manager of Compensation Data Analytics, BAE Systems

FROM RAW DATA TO READY TO USE RESULTS:

- Combine data sets from the cloud, on the ground, from Excel, wherever no unique identifying factors, no problem
- Analytics for all—predictive, statistical, and spatial—code-free for analysts, or code-friendly for data scientists
- Visual insights as you build your workflow and share your analysis with Visualytics

Alteryx Designer empowers analysts and data scientists with a self-service data analytic experience to unlock answers from nearly any data source available with 250+ code-free and code-friendly tools. Using a repeatable drag-and-drop workflow, you can quickly profile, prepare and blend all of your data without having to write SQL code or custom scripts. This used to require leveraging multiple tools—and even multiple people—to create an analytic model or report. Not anymore.



Connect to Data Wherever It Lives

With <u>70+ native data connections</u> and the ability to scrape web data, Alteryx Designer empowers you to work with nearly any data source available – data warehouses, ERP and cloud-based applications, flat files, Office applications, social media data and legacy analytics platforms. It doesn't matter if it's in the cloud, on your desktop, in traditional warehouses, or on the web.

ALTERYX DESIGNER SYSTEM REQUIREMENTS

Supported Languages

- · English
- French
- German
- Japanese
- Portugese (Brazilian)
- · Spanish (Latin America)

Minimum Desktop System Requirements

- Microsoft® Windows 7 or later (64-bit)
- Quad Core i7 (single chip)
- 3GHz or faster processor
- · 8G RAM
- •> 1 TB free disk space

For a complete list of system requirements, and supported data sources visit: www.alteryx.com/designer

About Alteryx
Alteryx offers an end-to-end,
analytics platform which
empowers people to break
data barriers, deliver insights,
and experience the thrill of
getting to the answer faster.
Business analysts and data
scientists alike can discover,
share and prep data, perform
analysis, and deploy and
manage analytic models.
Enterprises all over the world
rely on Alteryx to deliver
actionable insights daily.

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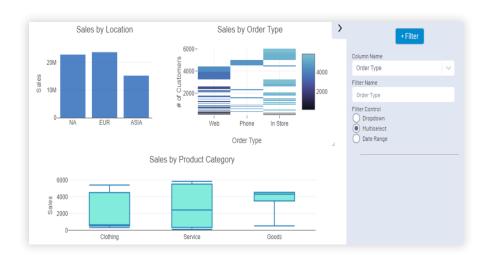
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Cleanse, Prep and Blend

Whip your data into shape up to 100x faster via our intuitive interface that lets you blend multiple sources together no matter if it is big, small, dirty, raw, or data from disparate systems. Cleanse and prepare that data on your system or leverage the flexibility and power of the cloud for your big data analytics. Eliminate your manual data prep tasks such as removing nulls and duplicate entries, grouping or summarizing data, finding unique values and much more.

Visualytics

Inline Visualytics instantly validates the health, quality, and statistical distribution of your data throughout your workflows to streamline your analytic process. Deliver Visualytic insights to your stakeholders for further exploration and deeper understanding of your analysis through multiple interactive charts.



Predictive, Prescriptive and Statistical Modeling

Whether looking to apply different kinds of regression analysis, neural networks, decision trees, time series modeling, or more, we've got you covered. But here's the big difference it's all visually accessible from Alteryx Designer. Data scientists and citizen users alike can create powerful advanced analytics models, using 50+ code-free pre-built tools, or getting down and dirty writing R and Python scripts.

Spatial Analytics

Powering up business decisions with geospatial data and analysis to optimize marketing campaigns, sales territories, transportation and logistics, or service coverage can deliver powerful results. Alteryx enables anyone to unleash geospatial intelligence to conduct and visualize advanced location-based calculations, such as drive-time, trade area, and spatial matching and point creation analyses all in the same analytic workflow.

Output and Share Analytic Results

Bring your insights to life in the format that works best for you. Create custom reports featuring maps, data tables, text, images and charts – in a wide array of formats including PDF, HTML, DOCX, XLSX and more. Create, share, and publish custom analytic apps without coding, allowing business-decision makers to easily interact with models and set parameters to their liking for key insights. Finally, directly deliver the right data in the right structure to power visualization formats like Microsoft Power BI, Tableau, or Qlik.